



SMG- 19/2010 – RDD (SBM- G) – Review
Government of Himachal Pradesh
Rural Development Department

From

The Director cum Ex- Officio Secretary (RD)
to the Govt. of Himachal Pradesh

To

All the Deputy Commissioners cum CEOs, DRDAs
in Himachal Pradesh.

Dated: Shimla-171009

23rd August, 2017

Subject:

Swachh Sankalp Say Swachh Siddhi.

Sir,

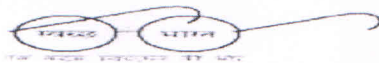
I am directed to invite your kind attention to the above mentioned subject. The Ministry of Drinking Water and Sanitation is organizing a countrywide Film and Essays Competition between 16th August, 2017 and 8th September, 2017, as another major step towards making Swachhta a people's movement. The basic objective is to generate mass awareness in SBM and related issues. The theme of the said competition to be held under the overall banner of Swachh Sankalp Say Swachh Siddhi are as under:

Essay Competition: मैं स्वच्छता के लिए क्या करूँगा / करूँगी ? What can I do for a clean India (250 Words in legible handwriting).

Film Competition: भारत को स्वच्छ बनाने में मेरा योगदान / My contribution towards making India clean (2- 3 Minutes duration for which the applicants can very well make use of their own smart phones also and whatsapp is useful tool for collecting and for forwarding these further).

Time line for the competition is as under

Sr. No.	Level	Date
1	Applicants can submit their entries (Essay and short Films) in the Gram Panchayat latest by	8-9-17
2	The Panchayat Secretaries/Panchayat Sahayaks will submit the entries submitted to them, further to the Block Development officers latest by	11-9-17
3	The Block Development Officers will submit the entries submitted to them, further to the DRDAs latest by	14-9-17
4	The Deputy Commissioners will constitute a committee and will finalise the first three entries in the both categories latest by	18-9-17
5	The Deputy Commissioners will submit the first three entries finalised in the both categories to the State latest by	20-9-17
6	The Secretary, Rural Development will constitute a committee and will finalise the first three entries in the both categories latest by	23-9-17



The DRDAs, Blocks and GPs will give wide publicity to this and may issue Advertisement in the leading daily Hindi Newspapers and expenditure may be incurred out of IEC component of SBM-G. The entries for Essays and Films can be submitted in English / Hindi language personally by the applicants to the Panchayat Secretaries/Panchayat Sahayaks of the Gram Panchayats in hard copies and in case of short film documentaries on the above subject can be stored in the computers of Gram Panchayat from where they will further submit these to the Block Development Officers for further submission to the DRDAs. The record of all the entries (Essays and Films) must be kept by the DRDAs.

It is therefore requested to give wide publicity for the successful organization of the Swachhta Pakhwada.

Yours faithfully ,

(R. Selvam)

Director cum Ex- Officio Secretary (RD)
to the Govt. of Himachal Pradesh

Encls: as above

Endst :

dated,

Aug,2017

Copy to :

1. All the Deputy Directors cum Project Officers , DRDAs in Himachal Pradesh for information and necessary action.
2. Joint Director (PR) department with a request to issue necessary directions to the field officers for successful organization of the Gram Samridhi Evam Swachhta Pakhwada from 1st to 15th October, 2017.

R. Selvam)

Director cum Ex- Officio Secretary (RD)
to the Govt. of Himachal Pradesh