



SMG- 19/2010 – RDD (SBM- G) – Review
Government of Himachal Pradesh
Rural Development Department

From

The Director cum Ex- Officio Secretary (RD)
to the Govt. of Himachal Pradesh

To

All the Deputy Commissioners cum CEOs, DRDAs
in Himachal Pradesh
Dated: Shimla-171009 13th September, 2017

Subject:
Sir,

Swachhta Hi Seva – 15th September to 2nd October, 2017

I am directed to invite your kind attention to the above mentioned subject. The Ministry of Drinking Water and Sanitation is organizing a countrywide campaign 'Swachhta Hi Seva' from 15th September, 2017 to 2nd October, 2017. The aim of the campaign is to intensify the focus on cleanliness and to create an environment of cleanliness across the country in the spirit of Jan Andolan. Please find enclosed herewith a presentation on the illustrative activities during the period of campaign and pledge for 15th September, 2017. The attached presentation has an illustrative list of activities that may be taken up during this period. The event may be captured through high resolution Videography/ Photography for nation wide attention, documented and may be uploaded on the website of the MoDWS for which the link will be provided soon.

It is therefore requested to make this special event successful

Yours faithfully,

(R. Selvam)

Director cum Ex- Officio Secretary (RD)
to the Govt. of Himachal Pradesh

Encls: as above

1. Presentation on Swachhta Hi Seva
2. Pledge on Swachhta Hi Seva for 15th September, 2017

Endst :

dated,

September, 2017

Copy to :

1. All the Deputy Directors cum Project Officers, DRDAs in Himachal Pradesh for information and necessary action.
2. Additional Director (PR) department with a request to issue necessary directions to the field officers for successful organization of the special event

(R. Selvam)

Director cum Ex- Officio Secretary (RD)
to the Govt. of Himachal Pradesh